

# MADE IN ORIGINE

SPRING 2020

Cengio Alto - 530 m. - s. l. m. - 2018



- 4 Napoleonic Cemetary 5 Old walkable dirt road 6 Ancient Castle ruins of "Del Carretto"







### Authentic flavour & wild elegancy - dionysian affairs

The manufacturing liqueur plant of Origine is located North West of the Italian peninsular, in Valbormida Ligure, nestled on the hills of the old village of Cengio Alto in the Province of Savona; located in one of the highest density woodland areas in Europe and surrounded by deep green forests.

The prominent naturalistic, historical and artistic heritage contributes to making this area an appealing destination suitable for

well-informed tourists, with the city of Savona, a major port hub approximately 40 km away; and just as close are the Piedmont Langhe and the city of Alba.

The production of craft liqueurs with their tonic and digestive properties is all part of a dossier lost amid the gloom of time. The modern manufacturing process actually started off with the former recipes that were distinctive of the area they originate from. Thanks to the investments made, the Origine Lab has all the equipment needed to carry out the full manufacturing process of chilled infusion in stainless steel casks, vacuum-packed distillation and natural decanting systems; all valuable procedures needed to implement any recipe. Driven by this vision the two partners and founders, Luca Graffo & Alessandro Pancini, made specific and decisive decisions aimed at obtaining extremely high standards in guality and traceability of the final product. The use of uniquely organic raw materials is what has made 'Origine' by all means outrightly exclusive; the medicinal herbs just like the sugar and wheat alcohol are closely selected and certified without any such addition of artificial aromas, thanks to a clear intention of safeguarding fragrance and flavour.

The use of the most sophisticated technology allows constant research to be carried out in the search for purity where the modern manufacturing process is led by traditional historic alchemical visions, constantly seeking the ideal balance between evocative fragrance and flavours that recall ancestral bodily memories.

Both the liqueurs and spirits obtained can be considered at their purest state; maintaining in time all their organoleptic characteristics which are highly valued for their geniuness. The residue found in the bottle is evidence that no stabilizers have been used. They are all great digestives for strong flavour lovers;

used by skillfull barmen in mixology for the creation of new recipes intended for the more refined palats. They are also not to be underestimated for the creative use they may have when putting together experimental dishes.

### The Origine Team

Alessandro Pancini

Born in 1973 - An education in Liberal Arts & a degree in philosophy. Researcher in human resources. Alessandro brings his organic vision to the Origine project.

Luca Graffo

Born in 1974 - Technical education training and expert in mechanics and applied tecnologies bringing innovation within the manufacturing process by constantly lifting the quality level in the Origine project. Enrico Battaglia

Born in 1975 - Scientific and technical education training. Passionate about the world of spirits and a leading expert in the use of the rotary evaporator. His empirical skills and alchemical intuitions in the study of new recipes are the wealth behind the Origine project. He is undoubtedly the master distiller.

### The raw materials used derive from Organic Agriculture - Reg. CE 834/07 e CE 889/08

### medicinal herbs

produced by the Agricultural Society 'Agronatura Cooperative' - located in Bergagiolo, Spigno Monferrato - Alessandria, Italy common wheat alcohol produced by Sacchetto SpA, Lagnasco - Cuneo, Italy • spring water Fonti Bauda spring - Calizzano - Savona, Italy Lurisia Spring, Maritime Alps - Cuneo, Italy















100% Italian Organic Gin







# Premium Organic Gin

100 cl

### cod.: GN100

Commerciale name: Gino Description: common flavoured distilled wheat Certification: Organic Agriculture Reg. EC 834/07 & EC 889/08 Production method: cold infusion + vacuum-packed distillation

Distilled organic grains make up the alcohol content; the aromatic essences are produced within the Origine Lab starting with certified organic medicinal herbs; berries, petals, leaves and citrus peels which are a few of the raw materials used in our "Single Herb" range. Serving Temperature 12°

Alcohol content	45% vol
Color	bright and clear
Fragrance	Juniper prevails by creatin
	with fresh citrus & spicy n
Flavour	Juniper is the strongest of
	whilst liquorice and dama
	the slight bitter notes of s
Raw materials	common distilled grain
	Juniperus Commnis berrie
	Glycirrhiza Glabra roots
	Damask Rose flowers
	Limonium citrus peels
	Salvia Officinalis (sage) lea
	spring water
Properties	balsamic properties that b
	1 - 1

Prop Tasting suggestions see dedicated recipe



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ng the distinct flavour along notes.

of the flavours which is the classic taste we expect ask rose offer smooth hints and balance sage and lemon.

es

aves

beneficially stimulate the gastric functions



The first 100% Organic Italian Vodka





# Organic Vodka

100 cl

## cod.: WL100

Commercial name: Organic vodka Description: unfiltered common distilled wheat Certification: Organic Agriculture Reg. EC 834/07 & EC 889/08 Maufacturing method: vacuum-packed distillation column + stabilisation mixture with cooling system

This is a new landmark for the "eco-friendly" mixology world. Enjoying it straight and chilled allows you to taste the multiple nuances and its authentic intensity. Serving temperature: 12°

Alcohol content	37,5% vol.
Color	bright and clear
Fragrance	slight hints of wheat
Flavour	strong flavour with sof
Raw materials	common distilled grain
	spring water

Properties Tasting suggestions invigorating, tonic properties see recipe



oft hints, distinctive of distilled cereals









# Premium Organic Vodka

70 cl

cod.: WK70

Commercial name: Vodka 0.1 Description: common unfiltered distilled wheat Certification: Organic Agriculture Reg. EC 834/07 & EC 889/08 Manufacturing method: distillation column + stabilising mixture with cooling system.

Enjoying it straight and chilled allows you to take in the multiple hints and authentic intensity; excellent for finger food combinations.

It is ideal for standard cocktails and in general for quality mixed drinks. Serving temperature: 12°

	100/ 1
Alcohol content	40% vol.
Color	bright and clear
Fragrance	slight hints of wheat
Flavour	strong flavour with soft h
Raw materials	common distilled wheat spring water - Maritime A
Properties	invigorating, tonic proper
Tasting suggestions	see recipe



hints distinctive of distilled cereals

Alps, Lurisia (Cuneo) - Italy

erties





# Rheum

70 cl

## cod.: RH70

## **Commercial name: Rheum** Description: organic bitter made up of rhubarb & gentian Certification: Organic Agriculture Reg. EC 834/07 & EC 889/08 Production method: cold infusion

According to the traditional liqueur, the roots and natural extracts marinate in a hydro-alcoholic solution made up of ethyl alcohol, organic wheat and spring water. Once extraction and decanting has ended we proceed by mixing the ingredients with a spring water and cane sugar solution. The aging process takes place in stainless steel tanks before bottling.

Alcohol content	30% vol.
Color	red-brown tending toward
Fragrance	fresh and grassy with spicy
Flavour	elegant, sweet and bitter,
	gentian roots; the latter in spices and citrus fruit.
Raw materials	wheat alcohol rhubarb root <i>(Rheum palm</i> natural extract cane sugar spring water
Properties	stomachic properties, facil
Tasting suggestions	see recipe



- ds yellow amber
- cy, citrus notes
- , extremely persistant distinctive of rhubarb and
- ncreases the bittering perceptions balanced by the

matum) and gentian (Gentiana lutea)

ilitates digestion and stimulates the appetite







# Walnut liqueur from Cengio Alto

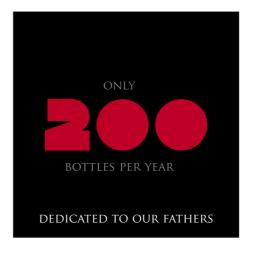
50 cl

## cod.: NO/50

Commercial name: "Uomo Nero" (The Dark Man) Description: Organic digestive, after-dinner drink (refered to as "amaro" in italian, meaning bitter) made from walnut husks Certification: Organic Agriculture Reg. EC 834/07 & EC 889/08 Production method: cold infusion

Distinctive of tradition, it is best enjoyed straight as an after-dinner drink or digestive. Deep brown color, characterised by walnut wood; it releases a remarkable complexity of fragrance and flavour as well as a strong alcohol content. Made for cold infusion with unripe walnuts, picked towards the end of June of each calendar year (St. John).

Alcohol content	40% vol
Color	dark brown
Raw materials	common wheat alcohol walnut husks cane sugar spring water
Properties Packaging Tasting suggestions	tannic digestive propertie lined cardboard tube pac to be enjoyed straight an



ies ackaging and most appropriate for meditation







production method – cold infusion









# Matricaria Chamomile - Chamomile

50 cl

## cod.: CA/50

## Description: sugary organic liqueur made of flowers Certification: Organic Agriculture Reg. EC 834/07 & EC 889/08 Production method: cold infusion

Classic meditation liqueur ideal as an after-dinner drink, to serve straight in a friendly, relaxed atmosphere; it can also be enjoyed during the warm seasons pleasantly chilled. Serving temperature: 10°-14°

Alcohol content	30% vol
Color	pale yellow with greenish
Fragrance	distinctive of Matricaria C
Flavour	averagely full-bodied and
Raw materials	common wheat alcohol
	Matricaria Chamomile flo
	cane sugar
	spring water
Properties	bland sedative and diuret
Tasting suggestions	see recipe



sh reflections Chamomile flowers, intense and persistant nd elegant flavour

owers

etic with digestive properties









# Foeniculum Officinalis - Fennel

50 cl

## cod.: FI/50

## Description: sugary organic liqueur made of seeds Certification: Organic Agriculture Reg. EC 834/07 & EC 889/08 Production method: cold infusion

To be served straight as an exceptionally effective digestive. As a top-up in coffee it enhances its aroma by making it smoother. As an aperitif it expresses its intense characteristics, served as a "Pastis" (long drink). Serving temperature: 10°-14°

Alcohol content	30% vol
Color	yellow with bright, green
Fragrance	distinctive of fennel seed
Flavour	strong, intense, fully exp
Raw materials	common wheat alcohol
	Foeniculum Officinalis se
	cane sugar
	spring water
Properties	carminative, digestive an
Tasting suggestions	see recipe



en reflections eds with an aniseed scent pressing its wild grassy characteristics

eeds

nd decongestant properties









# Juniperus communis - Juniper

50 cl

## cod.: GI/50

## Description: sugary organic liqueur made from berries Certification: Organic Agriculture Reg. EC 834/07 & EC 889/08 Production method: cold infusion

Excellent digestive after abundant meals to be served straight. Serving temperature: 8°-12°

Alcohol content	30% vol
Color	pastel yellow with greeni
Fragrance	very intense and distinction
Flavour	bitter, tangy taste with fr
Raw materials	common wheat alcohol
	Juniperus communis berr
	cane sugar
	spring water
Properties	digestive properties, carn
Tasting suggestions	see recipe



nish reflections tive of Juniperus Communis berries fresh citrus scents, significantly astringent

rries

rminative ed expectorant







# Citrus limonum - Lemon

50 cl

## cod.: LI/50

Description: sugary organic liqueur made from citrus peels Certification: Organic Agriculture Reg. EC 834/07 & EC 889/08 Production method: cold infusion

Excellent after-dinner drink to be served chilled, suitable for any occasion. Serving temperature: 12°-16°

Alcohol content:	30% vol
Color	deep yellow
Fragrance	distinctive of Mediterrane
Flavour	intense mature citrus and
Raw materials	common wheat alcohol
	Citrus Limonum peel
	cane sugar
	spring water
Properties	tonic, digestive and refre
Tasting suggestions	see recipe



nean lemons and limes nd grated lemon peel

eshing properites









# Glycyrrhiza glabra - *Liquorice*

50 cl

## cod.: LQ/50

## Description: sugary organic liqueur made from roots Certification: Organic Agriculture Reg. EC 834/07 & EC 889/08 Production method: cold infusion

Suitable at any time of the day and ideal as an after-dinner drink. The growing fame of this type of liqueur has now become a classic, expressing in the liqueur version the "Origine" Liquorice at its utmost purest state. Serving temperature: 10°-14°

Alcohol content	30% vol
Color	resembles desert sand, m
Fragrance	distinctive of Glycirrhiza
Flavour	slight bitter hints, charac
Raw materials	common wheat alcohol
	Glycirrhiza Glabra roots
	cane sugar
	spring water
Properties	expectorant and emollier
Tasting suggestions	see recipe



moderately intense Glabra with remote tobacco and coffee scents acteristic of the root

ent digestive properties







# Mentha piperita - Mint

50 cl

## cod.: ME/50

## Description: sugary organic liqueur made from leaves Certification: Organic Agriculture Reg. EC 834/07 & EC 889/08 Production method: cold infusion

Excellent as a tonic and refreshing after-dinner drink to enjoy straight. Definitely Summery. Serving temperature: 8°-12°

Alcohol content	30% vol
Color	green under-wood with I
Fragrance	intense balsamic scent di
Flavour	crumpled mint leaf
Raw materials	common wheat alcohol
	Mentha Piperita leaves
	cane sugar
	spring water
Properties	refreshing, decongestant
Tasting suggestions	see recipe



light brown relections distinctive of fresh mint

nt and digestive properties



# Damask Rose - Rose

50 cl

## cod.: RO/50

## Description: sugary organic liqueur made from petals Certification: Organic Agriculture Reg. EC 834/07 & EC 889/08 Production method: cold infusion

Suitable at any time of the day, a classic meditation liqueur which does well as an end of meal liqueur or as accompaniment to fruity pies and tarts. Serving temperature: 10°-14°

Alcohol content	30% vol
Color	pale pastel pink
Fragrance	hints of rose and Middle
Flavour	delicate floreal notes dist
materie prime	alcool di grano da frume
	Damask Rose petals
	cane sugar
	spring water
Properties	stimulating, refreshing ar
Tasting suggestions	see recipe



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Eastern scents stinctive of Damask Rose

ento tenero

and aphrodisiac properties





# Coffee - 100% arabica

50 cl

## cod.: CF/50

## Description: sugary organic liqueur made from coffee Certification: Organic Agriculture Reg. EC 834/07 & EC 889/08 Production method: cold infusion

Characterized by a distinctive coffee aroma with hints of wheat that derive from the alcohol; the generous amount of coffee used in the preparation makes the liqueur flavour extremely intense, sweet and round. Serving temperature: 12°-15°

Alcohol content	30% vol
Color	intense & brownish
Fragrance & Flavour	distinctive coffee & whea
Raw materials	common wheat alcohol
	100% arabica quality co
	cane sugar
	spring water
Properties	digestive and stimulating
Tasting suggestions	see recipe



eat flavour

offee powder

ng (pick-me-up) properties



# Radix ginger

50 cl

## cod.: ZE50

**Commercial name: Radix ginger** Description: sugary organic liqueur made from roots Certification: Organic Agriculture Reg. EC 834/07 & EC 889/08 Production method: cold infusion

Ideal for ginger root lovers looking for an authentic, strong flavour; intense and sharp to the nose; An aromatic mouth explosion given the addition of fresh root finely balanced in acidity with lemon juice. Serving temperature: 8°-12°

Alcohol content	30% vol
Color	ochre
Fragrance	very intense and distinctiv
Flavour	sharp spicy with strong hi
Raw materials	common wheat alcohol fresh ginger root - <i>Zingibe</i> lemon juice cane sugar spring water
Properties	tonic, fluidising, digestive
Tasting suggestions	see recipe



ive of ginger root nints of lemon

ber officinale

and aphrodisiac properties





# Sweet & Sour (cocktail mix)

100 cl

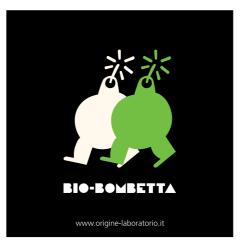
### cod.: SS100

**Commercial name: Sweet & Sour Description: syrup liqueur** Certification: Organic Agriculture Reg. EC 834/07 & EC 889/08 Production method: cold infusion

Created for the mixology world, differentiating from other products on the market for its alcohol content of 30%Vol., stabilising fresh unpasteurised lemon juice with cane sugar; not to be drunk straight, but as a starting point in the recommended doses as per the "Origine" recipe. It is extremely propular amongst barmen that love natural products.

The acidity and sweetness balances a range of recipes; perfect with freshly squeezed fruit for organiccocktails and the notorius "Origine Organic-bombs" (bio-bombetta). Lengthened with sparkling water creates a quenching lemon drink that recalls the traditional sodas of a time. Excellent adjuvant for fruit salads, herbal teas and chilled drinks.

Alcohol content	30% vol
Color	lemon yellow
Fragrance	distinctive of fresh lemon
Flavour	very sweet and acidic
Raw materials	common wheat alcohol
	lemon juice
	cane sugar
	spring water
Properties	concentrated natural adju
Tasting suggestions	see recipe



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on juice

ljuvant for mixology



# Miniature series (sampling)

5cl

A vast choice of the product range is available in 5 cl glass bottles with safety caps.

cod. VL05	Organic Vodka 5cl
cod. GN05	Organic Gin Gino 5cl
cod. LQ05	Organic Liquorice liqueur 5cl
cod. LI05	Organic Lemon liqueur 5cl
cod. ME05	Organic Mint liqueur 5cl
cod. CA05	Organic Chamomile liqueur 5cl
cod. FI05	Organic Fennel liqueur 5cl
cod. GI05	Organic Juniper liqueur 50cl
cod. RO05	Organic Rose liqueur 5cl
cod. ZE05	Organic Ginger liqueur 5cl
cod. CF05	Organic Coffee liqueur 5cl
cod. RH05	Organic digestive Rheum 5cl
cod. SS05	Organic Sweet&Sour blend 5cl
cod. IE05	19 - organic Thyme spirit





37.5% Vol 45% Vol 30% Vol 70% Vo



# Funny Book

12x5cl

## cod.: LS12

A case in the shape of a book made from recycled ®Honeycomb, with velcro closure. It contains 12 x 5cl easily transportable samples (size when closed 35x33x4 cm - total weight 2,15 kg), effectively protects the products and also works well as a display in stores. Ideal as a tasting and experimentation kit.













# Custom big party (customisable content)

300 cl - Jeroboam

cod.: JO300 Commercial name: Custom big party

3 ltr silkscreen, colored glass bottle (certified production for foodstuffs). Variable contents following consumer claims; ideal for ceremonies, parties, and also a good enough reason for just meeting up etc.. Available on order only!

Packaging: single bottle in a wooden box

Products we suggest for packaging Organic Vodka, Vodka 0.1, Gin GINO & the "Linea Monoerbe" (one herb line) products







# 100% made in Origine - 2020





# 19 - organic Thyme spirit

5 cl (glass nebuliser) & 100 cl (nebuliser refill – glass bottle)

### cod.: IE5 e IE100

Commercial name: 19 - organic Thyme spirit Description: hand & surface sanitiser-Drink Aromatizer Certification: Organic Agriculture Reg. EC 834/07 & EC 889/08 Production method: cold infusion

Our edible sanitiser has an alcohol content of 70% Vol. and works out to be a good sanitiser for hands and small surfaces (es.: handles, screens, pc mouse, mobiles, bathroom fixtures, etc.). Its natural antibacterial thyme properties together with the antiseptic properties found in ethyl alcohol have been familiar to us right back from the olden days; the pleasant fragrance of the plant releases natural sensations of freshness.

Alcohol content Color Fragrance & Flavour 70% vol bright and clear of the herbaceous plant

Raw materials

common wheat alcohol 100% pure essential Thyme oil (Thymus serpyllum) Spring water



fresh fragrance with pronounced herbaceous hints characteristic taste





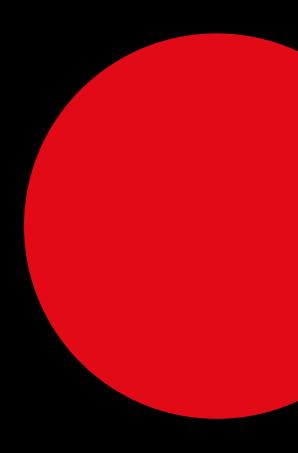
wood's packaging © 2018 Danilo Assandri - prototype



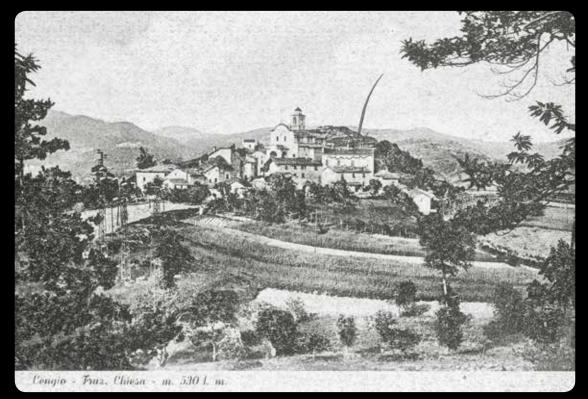
The origin concept – Japanese ideogram

The Brand Origine Gree





Spirits, Vodka 0.1, the labels "single-herb" are trademarks and / or Register @ 2006



A postcard showing the town of Cengio Alto – approximately the beginning of the 900's



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